

Supplied Artwork Guidelines

File formats acceptable by our Pre-press Dept:

Freehand MX is our Preferred Application

Freehand MX or earlier Freehand documents: Freehand Document, Freehand Template, Freehand PDF or Freehand Editable EPS

Illustrator CS4 or earlier Illustrator versions: 5.x, 7, 8, 9 or 10. Illustrator Editable EPS, Illustrator PDF or Illustrator DXF

Corel Draw 12 - or earlier documents.

Freehand can import CoraDRAW files, but may not retain all illustration elements.

- Files must be saved in uncompressed CoralDraw 7 or 8.
- Files using Graphics or Bitmap compression will not import properly.
- EPS images placed in CoraDRAW cannot be imported.
- Custom effects may be lost (such as lenses)

Many CoraDRAW files will require editing; supplying dimensions is advised.

PDF files - we can bring print quality pdf's directly into Freehand MX, Linked scans/pictures (min 300dpi) included in the image must also be supplied separately.

Photoshop CS4 - or earlier documents

We can accept TIFF, EPS, JPEG and BMP, these must be at least 300dpi.

If type is included it must be on a separate layer and the file un-flattened (these files may have to be recreated in part or in whole).

DXF files - we can import most AutoCad DXF 2D files.

Colour & halftones:

Spot colour, PMS-Pantone colour, Four colour process & halftones will need to be discussed at quote stage. Colour references will need to be supplied for accuracy.

Fonts & Graphics:

- **Fonts may need to be supplied, alternatively convert fonts to paths or outlines.**

Converting a font to path/outlines, means you are changing it from a editable font to a shape formed by lines (vector).

- **Minimum line weight for print is 0.15mm & 0.22mm for etching.**

This may effect small fine type & symbols like ™ and ®.

- **Minimum bleed for graphics printed to edge is 2mm.**

Acceptable media:

Zip Disks - 100mb & 200mb, CD Rom / DVD, 1.4mb floppy.

File formats we're not able to process:

Adobe Pagemaker, Quark Express, Microsoft Publisher & Word and Excel.

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